

# Heavy Industrial Labelling™ range

Product overview



Applying tracking information onto raw materials such as metals, timber, stones and other building materials can be done in many ways - including the use of hanging tags and adhesive labels. Some materials can be hot at the point when they need to be labelled, while others can be rough, dusty or oily. Conventional solutions include handwriting, riveting or welding plates onto parts.

The Avery Dennison Heavy Industrial Labelling range allows label converters to offer a highly effective alternative labelling solution. It ensures traceability throughout the manufacturing process. Materials for conversion into both hanging tags and adhesive labels are available, covering different temperature ranges.

Labels and hanging tags applied at ambient temperatures can use cost effective solutions based on polyolefines. For peak temperatures up to +220°C, Avery Dennison offers heat stabilised polyester films. Topcoated aluminium films, featuring high abrasion and solvent resistance for thermal transfer print, can be used at temperatures up to +550°C.



Low  
MOQ



Quick  
Quote



Fast  
Delivery

## Key features

- ▶ Productive labelling technology for raw material processors
- ▶ Performs in extreme conditions
- ▶ Barcodes can be applied very soon in the value chain
- ▶ Eliminates manual marking of parts, automating track-and-trace
- ▶ Tracks and traces inventory from initial manufacture to final delivery
- ▶ Helps reduce material reworking costs
- ▶ Complete portfolio covering a wide range of applications

## Application areas

- ▶ Metal processing
- ▶ Building material industry
- ▶ Timber industry
- ▶ Manufacturing

## Product information

\* 250 mm \* 500 lm  
 \*\* 250 mm \* 100 lm \* 4 rolls

RW = Fasson® Ready Width™ service  
 FTO = Finish To Order  
 CTO = Coat To Order

Code	Product description	MOQ (SQM)	Service (EX WORKS)
BE726	Alu 60 White Top S8093-BG50WH	125	RW*
BE776	Alu Tag 175 White Top	100	RW**
BJ213	Transfer HDPE 95 Matt Wh S8094 SGP-BG45WH	1000	CTO
BJ237	HDPE Tag 190 Matt White	1000	FTO
BH655	Transf PET Wh Top HT S8093-BG50WH	500	FTO
BG479	PET Tag 125 Wh Top HT	500	FTO

Service is designed for flexibility, with Fasson® Ready Width™ service options and reduced Minimum Order Quantities.



For more information on technical performance and printing recommendations, please refer to the respective datasheets. Please note that the Avery Dennison product range and service offering can be subject to changes. For an accurate overview, please check our website [label.averydennison.eu](http://label.averydennison.eu) or contact your local Avery Dennison sales representative.

DISCLAIMER - All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>

©2017 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.